

Visual Communications Pathway



The Visual Communications Pathway is a great program for students interested in creating and producing media using various editing tools. **Students who complete 2 credits in this pathway will meet state ELA and Math testing requirements, and...**

- Gain skills and experience using professional image and video editing tools.
- Participate in skill competitions and art shows where they can display their work.
- Earn college credits which can be applied directly into partner college programs.
- Meet Art credit requirements through their Pathway courses.

This CTE Pathway is a great fit for students who...

- ✓ Consider themselves artistic, imaginative and innovative.
- ✓ Enjoy working with people.
- ✓ Enjoy projects that allow for personal creativity and self-expression.
- ✓ Are patient, flexible and have an eye for detail.
- ✓ Are interested in careers where various media is used to communicate information and ideas.

Start Your Pathway with 2 or more credits of Pathway courses

Then, After You Have Finished High School...

Finally, Begin Your Career!

Sample Plan for Career and College Readiness in this Pathway

Grade 9	
English	
Math	
Science	
World History 9	Health
PE	Art
Pathway Course	Elective
Grade 10	
English	
Math	
Social Studies	
Science	
PE	Art
Pathway Course	Elective
Grade 11	
English	
Math	
US History	
Science	
Elective	Elective
Pathway Course	
Grade 12	
English	
Sr. Social Studies	
Personal Finance	PE
Elective	Elective
Elective	Elective
Pathway Course	Elective

Apply college credits earned in this Pathway directly into these partner college programs:

Bellevue College

- Digital Media Arts Certificate and Degree programs

Lake Washington Institute of Technology

- Design certificate and transfer degree programs
- Bachelor in Applied Science of Design program

Shoreline Community College

- Visual Communications Certificate and Degree programs

Continue your training in another college program such as:

Edmonds College

- Visual Communications certificate and degree programs

DigiPen Institute of Technology

- Digital Art and Animation degree program

Jobs you can get with 2-Years Post-High School Training:

Audio and Video Equipment Technicians
Broadcast Technician
Photographer
Sound Engineering Technician

Jobs you can get with 4 or more Years Post-High School Training:

Commercial and Industrial Designers
Graphic Designers
Multimedia Artists and Animators
Public Relations Specialists
Technical Writers

For more information on these and other occupations related to this pathway, visit

<http://careerbridge.wa.gov/>



Edmonds SD Career and Technical Education

Visual Communications Pathway Courses and Descriptions

Pathway Courses	Grades	Length	Equivalencies	EWHS	MHS	LHS	MTHS	SLHS
Graphic Arts 1	9-12	.5 credit, Semester	.5 credit Art	✓	✓	✓	✓	✓
Graphic Arts 2*	9-12	.5 credit, Semester	.5 credit Art	✓	✓	✓	✓	✓
Photography*	9-12	.5 credit, Semester	.5 credit Art	✓	✓	✓	✓	✓
Video Productions*	9-12	.5 credit, Semester	.5 credit Art		✓		✓	
Advanced Video Production*	10-12	1 credit, Full Year	1 credit Art		✓		✓	
Advanced Photography	10-12	1 credit, Full Year	1 credit Art	✓	✓	✓		✓
AP Studio Art Photography	10-12	1 credit, Full Year	1 credit Art		✓	✓	✓	
Film Analysis	11-12	.5 credit, Semester	.5 credit English				✓	

✓ *Course is available at this school*

* *College Credit Available*

GRAPHIC ARTS 1

ART427 (SEM)

Grades 9-12

Equivalency: .5 credit Art

Explore the creative process using digital imaging software, photography, and a wide variety of image generating techniques. Develop drawing skills and build a portfolio using Adobe Photoshop, Illustrator, In Design, and digital cameras.

GRAPHIC ARTS 2

ART428 (SEM)

Grades 9-12

Equivalency: .5 credit Art

Prerequisite: Graphic Arts 1

Engage in client-centered design projects using digital imaging software, photography, image manipulation, Adobe Photoshop, Illustrator, In Design, and digital cameras to produce professional level products. Emphasis will be on project design and management, organization, production techniques, and creating solutions based on customer needs. **Students can earn college credit through this course.**

PHOTOGRAPHY

ART430 (Semester)

Grades 9-12

Equivalency: .5 credit Art

Explore the photographic process as a method of creative and visual communication. Learn digital SLR camera controls, photography techniques and composition, and use Creative Cloud editing software. Students will also be introduced to the history of photography, careers related to photography, and famous photographers. **Students can earn college credit through this course.**



ADVANCED PHOTOGRAPHY

ART433/435 (Year)

Grades 10-12

Equivalency: 1 credit of Art

Prerequisite: Photography 1

Build upon knowledge from Photo 1 as well as learn new and more advanced DSLR camera controls, photography techniques, composition, lighting and Adobe Photoshop and Lightroom editing skills. Students will gain a deeper understanding of the art elements and principles of design and be introduced to 35mm film cameras and the use of the darkroom to process prints.

AP STUDIO ART: PHOTOGRAPHY

ART437/438 (Year)

Grades 10-12

Equivalency: 1.0 credit Art

Prerequisite: Photography

This course provides support through a series of assignments with a goal of submitting a well-rounded portfolio for evaluation at the end of the school year. Students who enroll should plan to work extensively both in and out of the class to complete assignments. A fee is required for the submission of an AP portfolio.

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Visual Communications Pathway Courses and Descriptions

VIDEO/FILM PRODUCTION

IAR618 (Semester)

Grades 9-12

Equivalency: .5 credit Art

Learn the basics of film making while producing digital videos with HD camcorders, using computer software for editing. Students will be expected to work successfully in small groups to create dramatic shorts, commercials, music videos, and public service announcements. **Students can earn college credit through this course.**

ADVANCED VIDEO/FILM PRODUCTION

IAR625/626 (YR)

Grades 10-12

Equivalency: 1 credit Art

Prerequisite: Video/Film Production

Develop skills using advanced software features to create music videos, documentaries, black and white silent film, suspense, film noir, comedic narrative and video poetry. Students complete several major projects which will require time outside of class. Outstanding projects may compete in youth festivals and other contests. **Students can earn college credit through this course.**

FILM ANALYSIS

ENG522 (SEM)

Grades 11-12

Equivalency: .5 credit English retrieval

Learn the fundamental vocabulary, artistry and technology of film and produce a basic digital film. Develop a sense of aesthetics and the ability to critically analyze by viewing, critiquing, discussing and writing about a variety of movies.